



Medical Alert Monitoring Association

2025

ANNUAL
CONFERENCE
SPONSORSHIP
GUIDE

SEPTEMBER 15 - 17

THE LOGAN HOTEL, PHILADELPHIA PA





“Fantastic! MAMA really exceeded my expectations. Key decision makers were present. I not only had a chance to network with them and understand their needs, but learn from them. The format for MAMA has also been great – nice to have a private setting for our one-to-one conversations with no distractions.”

- Ryan Bangerter
VP Business Development at Mytrex, Inc.

WHY SPONSOR MAMA 2025?

The Medical Alert Monitoring Association (MAMA) is the only professional trade association representing the needs of the medical alert monitoring and personal emergency response services industry. The association's commitment encompasses training, education, and professional development and growth for its members and their companies. MAMA is focused on the advancement of technology in the industry and championing legislative and regulatory policies that ensure the safety of end-users. Additionally, the association is dedicated to enhancing integration within the healthcare system, guiding businesses through the intricacies of the reimbursement landscape, and enhancing the lives of populations who benefit from these solutions. MAMA was formally constituted in 2007. The 2025 MAMA President is Geoff Gross, Founder & CEO of Medical Guardian. MAMA has a Board of Directors, Regular Members, and Associate Members - a collective of thought leaders, technology experts, and industry veterans committed to collaboration and innovation within the field.

As a sponsor of our conference, you will have the chance to:

- Make your business name, logo, and mission known to all attendees through brand awareness.
- Uncover and cultivate new business opportunities with key industry leaders and decision makers.
- Strengthen personal relationships with potential and existing clients.

If you are interested in sponsorship opportunities at the 2025 MAMA Annual Conference, please e-mail membership@mama.

PREMIER SPONSORSHIPS

Platinum Sponsor

\$18,000

This premier sponsorship positions your company as a leading force within the industry, offering unmatched visibility and influence at this executive-level forum. Your speaking opportunity is a powerful platform to spotlight your company's vision, introduce key initiatives or products, and directly engage with decision-makers shaping the future of the field.

What's Included:

- Speaking opportunity to introduce your company and new initiatives/products
- Full-page ad in the conference agenda
- 6 ft. fully equipped exhibit table during the conference in networking hall
- Logo on all event signage and website
- Branding in pre-event marketing, digital communications, and social media
- On-site branding at high-traffic areas
- Early access to attendee list with opt-ins
- Early access to LEK data packet
- Recognition in post-event email
- 3 additional company passes
- 1 VIP Room Upgrade at conference hotel
- VIP Reserved Table at Conference & Evening Event
- 2 MAMA ambassadors from the company



PREMIER SPONSORSHIPS

Silver Sponsor

\$12,000

This high-value sponsorship offers a strong platform to showcase your company and connect with industry professionals. Your speaking opportunity allows you to introduce your brand and highlight new initiatives or products, supported by targeted marketing exposure and direct access to key attendees before, during, and after the event.

What's Included:

- Speaking opportunity to introduce your company and new initiatives/products
- Half-page ad in conference agenda
- 6 ft. fully equipped exhibit table during the conference in networking hall
- Branding in pre-event marketing, digital communications, and social media
- Early access to attendee list with opt-ins
- Early access to LEK data packet
- Recognition in post-event email
- 1 additional conference pass
- 1 MAMA ambassador from the company



PREMIER SPONSORSHIPS

Global Partner Sponsor

\$10,000

Exclusively for companies based outside the U.S., this sponsorship offers a strategic opportunity to elevate your brand on a global stage. With strong marketing visibility, direct access to attendees, and a fully equipped exhibit presence, this package is designed to help international organizations build meaningful connections and showcase their solutions to a targeted industry audience.

What's Included:

- 6 ft. fully equipped exhibit table during the conference in networking hall
- Half-page ad in conference agenda
- Branding in pre-event marketing, digital communications, and social media
- Early access to attendee list with opt-ins
- Early access to LEK data packet
- Recognition in post-event email
- 1 additional conference pass
- 1 MAMA ambassador from the company



PREMIER SPONSORSHIPS

Innovation Sponsor (*NEW FOR 2025*)

\$10,000 each

Be recognized as a leader at the forefront of technology and transformation. The Innovation Sponsorship is designed for cutting-edge companies—whether you're redefining data analytics, pioneering AI solutions, or developing next-generation tech. This exclusive package offers high-impact visibility and early access to key insights and attendees.

What's Included:

- 6 ft. fully equipped exhibit table during the conference in networking hall
- Half-page ad in conference agenda
- Branding in pre-event marketing, digital communications, and social media
- Early access to attendee list with opt-ins
- Early access to LEK data packet
- Recognition in post-event email
- 1 additional conference pass



EVENT SPONSORSHIPS

Tuesday Night Event Sponsor - Awards Program Sponsor

Cost: \$20,000

Position your brand at the heart of the conference's most celebrated evening. As the exclusive sponsor of the Tuesday Night Awards, you'll take the stage to present the prestigious Lifetime Achievement Award and receive featured branding throughout the event. This sponsorship also includes a professionally produced 15-minute video interview filmed during the conference—perfect for social media visibility and future marketing campaigns.

Included/Value:

- On-stage role to present Lifetime Achievement Award+ branding
- A 15-minute exclusive video interview during the event, which will be shared on social media and included in next year's promotional materials.



EVENT SPONSORSHIPS

Tuesday Night Event Sponsor - Cocktail Hour/Dinner Sponsor

Cost: \$20,000

Be the name behind one of the conference's most anticipated social experiences. As the exclusive sponsor of the Tuesday evening cocktail hour and dinner, your brand will be prominently featured throughout the event, with signage and visibility that keeps you top of mind. You'll also enjoy a reserved VIP table, offering the perfect setting for high-value networking in a relaxed, celebratory atmosphere.

Included/Value:

- Branding throughout event
- VIP Reserved Table at Evening Event



A LA CARTE SPONSORSHIPS

Name Badge Lanyard (Exclusive Opportunity)

Cost: \$5,000

Have your company name hanging on every attendee at our conference.

Included/Value:

- Branding on lanyards and name badges
- QR code link to sponsor's website

Logo Notepad and Pens* (Exclusive Opportunity)

Cost: \$5,000

Put your company's brand into the hands of leading executives by sponsoring the official conference notepads and pens. These materials will be provided to conference attendees to record their notes during our general sessions.

Included/Value:

- Branding on notepads and pens placed in swag bags

Conference Bag* (Exclusive Opportunity)

Cost: \$4,000

Have your company name in the hands of all attendees by sponsoring the bags they carry. Your logo and message will be walking through our entire conference.

Included/Value:

- Branding on official conference swag bags

A LA CARTE SPONSORSHIPS

Wi-Fi Sponsorship (Limited to 2)

Cost: \$2,500

Allow attendees to surf the web and check e-mails during our 2-day event. Aside from end-less thanks, this sponsorship comes with on-site and online branding.

Included/Value:

- On-site and online branding
- Verbal recognition from main stage speakers
- Wi-Fi Info Table tents with branding

Full-Page Ad in Conference Guide

Cost: \$2,000

Included/Value

- Full-page ad in our conference guide

Half-Page Ad in Conference Guide

Cost: \$1,000

Included/Value

- Half-page ad in our conference guide

Conference Bag Insert

Cost: \$1,000

Insert a four-color marketing sheet, CD with information, or other giveaway item in the official conference bag to be given to each attendee upon check-in.

Included/Value:

- Marketing materials provided by you, inserted in attendee swag bags

Have a different idea? We'd love to hear it!

Contact us today to discuss your company's marketing objectives at membership@mama.

* To be supplied by sponsor



The Logan Hotel, Philadelphia, PA

All MAMA venues are very carefully selected. We believe that the backdrop and ambiance are crucial to the success of our conferences. By tying in rich traditions and unsurpassed quality at stunning locations across the country; these venues present the perfect setting to conduct business and meet a peer group of senior strategists. Our hotels provide a productive retreat, ensuring that you are able to focus on your priorities for participating in our conference.